

# CALL FOR ABSTRACTS INVITATION

**Society for Public Health Education and  
Prevention Research Centers Program  
Joint 2010 Conference**

*Advocate, Communicate and Translate to  
Enhance Research and Practice*

**Submission Deadline:  
September 30, 2009 @ 8:00pm Eastern Time**



**April 7 - 9, 2010**

**Sheraton Hotel  
Atlanta, Georgia**

[www.sophe.org](http://www.sophe.org)  
[www.cdc.gov/prc](http://www.cdc.gov/prc)

## CALL FOR ABSTRACTS

### SOPHE - PRC Program Joint 2010 Conference

#### ***Advocate, Communicate and Translate to Enhance Research and Practice***

**Submission Deadline: SEPTEMBER 30, 2009 @ 8:00PM Eastern Time**

You are invited to submit an abstract for an oral or poster presentation, concurrent session, or pre-conference workshop for the **SOPHE – PRC Program Joint 2010 Conference** to be held April 7 - 9, 2010 in Atlanta, GA. The theme for the conference is ***“Advocate, Communicate and Translate to Enhance Research and Practice.”*** In the true spirit of collaboration, SOPHE and the Prevention Research Centers (PRCs) are excited about this inaugural joint forum to share scientific discovery and to encourage dialogue and exploration among prevention researchers and staff, community members, and health education and health promotion practitioners. Plenary presentations and oral concurrent sessions, as well as poster presentations and workshops, will bridge academic study and practical community application of information, best practices, lessons learned, and successes and challenges toward enhancing health promotion and disease prevention.

Abstracts are encouraged that address use of innovative technologies and social media in any of the following conference sub-themes.

- **Social and Physical Environments**
- **Healthy People 2020**
- **Community-based Participatory Research**
- **Partnerships**
- **Advocacy and Policy**

Abstracts are sought that address prevention research and health education practice with particular emphasis on:

- Collaborating with communities to improve health status through behavioral interventions and/or by addressing the social determinants of health;
- Developing and conducting research that benefits researchers, practitioners, and community members;
- Conducting prevention research to develop, translate, and disseminate effective public health interventions;
- Using innovative communication strategies effectively to reach priority populations and promote health literacy; and
- Implementing community-based participatory research that involves community members in all phases of the research including: defining health problems, designing interventions, conducting research, disseminating findings, and using research findings to improve community health and reduce health disparities.

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#### **WHO SHOULD SUBMIT ABSTRACTS**

- |  |   |                               |
|--|---|-------------------------------|
| • Health Education & Promotion Specialists           | • Informatics Professionals                                 | • Health Administrators       |
| • Prevention Researchers and Staff                   | • Ethicists   | • Lay Health Advisors         |
| • Social Marketers                                   | • Community Members   | • Nurses                      |
| • Community Health & Public Health Education Faculty | • Tribes and Tribal Organizations                           | • Pharmacists                 |
| • Patient Educators                                  | • Public Health Practitioners                               | • Dietitians & Nutritionists  |
| • Health Communication Professionals                 | • Health/Social Policy Experts Focusing on Health Promotion | • Social Workers              |
| • Health Education/Promotion Students                | • Chronic Disease Directors                                 | • Epidemiologists             |
| • Behavioral/Social Scientists                       | • Community-Based Organizations and Staff                   | • Allied Health Professionals |
|  | • Health Coalition Representatives                          |                               |

## CALL FOR ABSTRACTS

### SOPHE - PRC Program Joint 2010 Conference

## *Advocate, Communicate and Translate to Enhance Research and Practice*

### ABSTRACT SUB-THEME AREAS

#### **Social and Physical Environments**

Health education and health promotion research and practice frequently emphasize personal and other proximal influences on behavior. For example, cognitive factors such as health knowledge, processing of health messages, self efficacy and outcome expectations, and decisional balance comprise subject matters central to the field. Nevertheless, more distal environmental influences, both in the social (interpersonal and cultural) and physical environmental realms have been recognized as equally important factors in community health research and promotion, as witnessed by the emerging popularity of the socioecological model. Abstracts are solicited that present research and evaluation results of programs that target interpersonal and broader environmental/social determinants of behavior and health.

#### **Community-Based Participatory Research**

Community-Based Participatory Research (CBPR) is an approach to conducting research that engages multiple stakeholders who affect and are affected by a problem of concern. It is a collaborative effort, which equitably involves all partners in the research process and recognizes the strength that each brings. CBPR begins with a problem identified by the community and aims to combine knowledge with taking actions, including social change, to improve health. Core elements include local capacity building, systems development, empowerment and sustainability. Abstracts are solicited which describe successful community/academic partnerships using CBPR to address public health problems.

#### **Advocacy & Health Policy**

Health education and promotion advocacy efforts are strategies developed, actions taken, and solutions purposed to influence local, state and/or federal decision/policy makers. Advocacy efforts may also be as broad as social justice. Advocacy can be accomplished by individuals, groups, communities, and researchers. Advocating for changes in policies that impact health directly and/or indirectly are crucial skills needed by researchers, practitioners, and community members. Abstracts are solicited that describe health education and promotion advocacy efforts at the local, state and national levels as well as abstracts that represent how policy has been impacted by health education and promotion efforts and research. Abstracts that focus on developing and enhancing skills in advocacy are solicited as well.

#### **Partnerships**

Success in health promotion, chronic disease prevention, and prevention research requires engagement of diverse partners. Researchers, staff, health educators, community members, and key stakeholders should seek out individuals and/or organizations whose objectives or missions might align with their goals in chronic disease prevention. Through formal and informal networks, we can become acquainted with each other's relevant goals and activities and identify areas for future collaboration. Abstracts are solicited from organizations that have successfully engaged new partners (traditional and non-traditional) including, but not limited to: community-based organizations, business and industry, parks and recreation, local and state departments of transportation, city planners, university outreach and extension, local and state voluntary organizations (eg, American Heart Association), ministerial alliances, and local/state media.

#### **Healthy People 2020**

Since its inception, Healthy People has become a broad-based, public engagement initiative with thousands of citizens helping to shape it at every step along the way. Drawing on the expertise of the Secretary's Advisory Committee on National Health Promotion and Disease Prevention Objectives for 2020, public input, and a Federal Interagency Workgroup, Healthy People 2020 will provide a framework to address risk factors, determinants of health and the diseases and disorders that affect our communities. Abstracts are solicited that focus on leveraging scientific insights and lessons learned from the past decade; and new knowledge of current data, trends, and innovations. Abstracts that reflect assessments of major risks to health and wellness, changing public health priorities, and emerging issues related to our nation's health preparedness and prevention are invited. Abstracts may also describe how to guide individuals and communities in making informed health decisions and measuring the impact of prevention activities.

Submit abstracts online by **September 30, 2009 @ 8:00pm Eastern Time**

## CALL FOR ABSTRACTS

### SOPHE - PRC Program Joint 2010 Conference

#### ***Advocate, Communicate and Translate to Enhance Research and Practice***

**Submission Deadline: September 30, 2009 @ 8:00pm Eastern Time**

This copy of the full abstract submission form is provided to assist you in your preparation for online submission. **You must complete the online version of this form to be considered for acceptance on the conference program.** The abstract website will be open for submissions from August 1 – September 30, 2009 and can be accessed at <http://www.sophe.org>

**Directions:** Please complete all sections. **Incomplete or incorrect submissions will not be returned or considered.** Complete one submission form for each proposed presentation.

**Abstract Type:** (CHECK ONE)

- Research** (Abstract should include background, theoretical framework, hypothesis, methods, results, conclusion and implications for practice)
- Practice** (Abstract should include background, theoretical basis, objectives, intervention(s), and evaluation measures and results)
- Practice 2 Research** (Abstract should include background, theoretical basis, methods, intervention(s), partnership, and evaluation measures or implications of research results for enhanced practice)

**Title:**

**PROVIDE APPROPRIATE CONFERENCE SUB-THEME HERE:** (select only one)

- Social and Physical Environments
- Healthy People 2020
- Community-based Participatory Research
- Partnerships
- Advocacy and Health Policy

**PROVIDE SPECIFIC RESEARCH/PRACTICE SETTING HERE:** (select only one)

- Health Department/Community
- Healthcare
- Worksite
- School (K-12)
- University/Campus
- International
- Non Profit Organization
- Other: \_\_\_\_\_

**Indicate if the primary author is represented in one of these categories: (select no more than 2)**

- Student
- Community representative
- SOPHE member
- PRC organization member

**Type:**

- Single-presenter session:** This type of presentation is 12-15 minutes long. Single-presenter proposals on a related subject are combined into 75 or 90 minute concurrent sessions. Proposals must include Title, 1-2 learning objectives, 250-word abstract, AV needs, and a biosketch for presenting author(s).
  
- Multiple-presenter session:** The total length of this session will be 75 or 90 minutes and may include up to 4 individual presentations around a common subject. The format of this type of session can vary at the session chairperson's discretion (i.e., 1-2 presenters with 30 minutes of discussion; 4 presenters with less time for discussion). Submit a complete abstract for each presentation, including all objectives, 500-word abstract, AV needs, and a biosketch for presenting author(s). The session chairperson should complete information below.

***Proposed Overall Session Title:***

***Session Chairperson:***

***Number of Individual Presentations to be included in this Session:***

***Names of Presenters:***

- Pre- or Post-Conference Workshop:** By design, this proposal should emphasize skills development and incorporate interactive, hands-on learning. The total length of a workshop is 3-4 hours; the Planning Committee will determine assignment as pre- or post-conference workshop. Workshop proposals must include: Title, up to 4 learning objectives, health education competencies to be addressed, method(s) of presentation, 250-word abstract, AV needs, and a biosketch for the presenting author(s).
  
- Poster Session:** Poster sessions allow participants to view research/project findings at will and interact with poster session authors. Posters will be displayed throughout the conference, with a designated time for authors to be present and to provide handouts (50 copies). Proposals must include Title, 1-2 learning objectives, 250-word abstract, and a biosketch for the presenting author(s).

**COMMUNITY MEMBER AND STUDENT NOTICE:** *SOPHE especially encourages student and community members to submit abstracts. Student and community member submissions will be peer-reviewed using the same criteria as all other submissions. Students and community members whose abstracts are accepted for presentation are bound by the same agreements as all other submissions. See additional information on the following pages.*

**PRESENTING AUTHOR (Designated point of contact for notification of abstract status):**

**First:**

**Last:**

**Degrees/Certifications:**

**CHES# (If applicable):**

**Job Title/Student Status:**

**Division/Department/University:**

**Address:**

**City:**

**State:**

**Zip:**

**Telephone (Day):**

**Telephone (Evening):**

**Fax:**

**Email:**

**REQUIRED SPEAKER INFORMATION**

Authors are required to provide a description of their education, training, work experience, publications, past presentations, research, and memberships in relevant professional organizations. Student and community member authors should describe relevant professional preparation, experience, and/or coursework.

**PRESENTATIONS METHOD(S)**

- Lecture
- Lecture/Discussion
- Small Group Activity

- Panel
- Debate/Dialogue
- Participatory Learning

## **A-V NEEDS**

***What are your AV Needs?*** Please Note: An LCD projector and podium microphone will be standard in all sessions. Presenters must provide their own laptops. Additional equipment may be charged to the individual presenter.

- VCR/monitor
- Overhead Projector
- Flip Chart
- Internet connection
- Other

## **OBJECTIVES**

By the end of this presentation, attendees will be able to (e.g., discuss, identify, list, summarize, evaluate):

1.

2.

3.

### **Disclosure Statement.**

SOPHE policy requires potential presenters to disclose any proprietary, financial, professional or other personal interests in the material to be presented. This includes past employment, serving as a consultant, conducting clinical trials, serving on an advisory committee, inclusion in a speaker's bureau, owning stock, holding patents, etc. As a condition of submission, SOPHE requires that the presenting author complete the following:

*☐ I declare that I have no proprietary, financial, professional or other personal interest of any nature or kind in any product, service and/or company that could be construed as influencing the position presented in, or the evaluation of, the material proposed for presentation in my/our abstract.*

### **ABSTRACT AGREEMENT**

If your abstract is accepted for a workshop, concurrent or poster session, you will be asked to agree to the following:

- ❖ Present the work in the session format assigned to you by the Planning Committee and the work described in the abstract.
- ❖ Register for the conference and assume responsibility for your own registration, lodging and transportation costs. Please Note: If an accepted abstract author fails to show or provide a substitute presenter, the abstract author may be prevented from presenting at SOPHE conference for up to two years.
- ❖ Use clear audiovisuals to support learning objectives.

### **CHECKLIST FOR PREPARING ABSTRACTS**

1. **Submit abstracts online by September 30, 2009 @ 8:00pm** If you experience difficulty with your online submission you should contact [Kelli McCormack Brown (kbrown@ufl.edu)].
2. Clarify type of session requested (e.g., single presenter, multiple presenter, pre- or post-conference workshop, or poster).
3. Limit abstract to 250 words and single line spacing.
4. Include a biosketch for each presenting author.
5. Include disclosure information for presenting author.
6. **PRINT a copy of this submission for your files.**

NOTE: Previously presented or published work will not be accepted. Multiple abstracts that present the same data in different ways is also prohibited and will result in the abstract(s) being rejected.

## **NOTIFICATION AND COMMUNICATION**

You will be notified by email when your proposal has been received, regardless of submission method. All communication concerning multiple-presenter proposal submissions will be directed to the session Chair, who will be responsible for sharing information with other presenters. Applicants will be notified by email whether their proposal was accepted or declined by **December 15, 2009**. All presenters will receive a formal letter of acceptance from the SOPHE office along with information about conference registration.

## **CRITERIA FOR JUDGING ALL PROGRAM ABSTRACT SUBMISSIONS**

1. **Relationship to conference theme:** Does the abstract relate to the theme or any of the sub-themes?
2. **Sound conceptual framework:** Does the abstract indicate the development and implementation of a theory-based intervention or research project?
3. **Methodology:** Are objectives clearly stated? Are findings included and do they correspond to the objectives?
4. **Usefulness:** Can the research, program or plan be applied elsewhere? Is it useful to practicing health educators, researchers, and/or academicians?
5. **Innovation:** Does the abstract represent research or a program or project that is unique, new, different, or creative?
6. **Clarity of content:** Does the abstract clearly outline what the presentation is about, such as project type, target audience, setting?
7. **Format:** Does the abstract reference objectives, methods or interventions, results or major findings, implications? Does abstract meet typing and space criteria?
8. **Overall reaction:** Considering the above criteria, what is your overall reaction?